

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 7/11/12
- (2) **Name of candidate:** Steve Pestka
- (3) **Office for which candidate is running:** MI US Representative
- (4) **Political party:** Democratic
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Buying Time LLC
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: No:
(Check one. If "yes", state amount in space below):

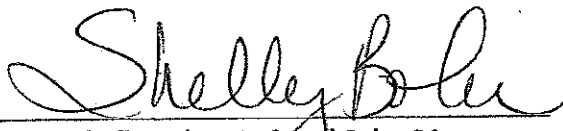
Gross \$2910 Net \$2473.50

WXMI

7/12/12

STATION

DATE


Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION



WXMI-TV

ORDER

Flight Dates 07/12/12-07/16/12

Contract / Revision 371474 /

Original Date / Revision
07/11/12 07/11/12

Advertiser Pestka/Dem/Congress/MI

Agency Buying Time, LLC

Buying Contact

650 Massachusetts Ave NW
Suite 210
Washington, DC 20001Primary Account Executive
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Product
PESTKA FOR CONGRESS

Agency Com 15%

Billing Contact
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001Sales Office TPHL
Sales Region National
Agency Ref

Order Sep 00:15:00

Estimate # 2084

Alt Order # 06229251

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL3, PL1

Priority 02

Advertiser Ref

Order Share 10% Market Value 29100

Competing Station	% of Order	Amount
2WOOD	34%	9894
3WZZM	15%	4365
4WWMT	40%	11640
5WOTV	1%	291
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
July 2012	15	\$2,473.50	\$2,910.00	0.00
Totals	15	\$2,473.50	\$2,910.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
06/25/12	07/16/12	15	\$2,473.50	\$2,910.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	17	07/13/12	07/13/12	M-F 5a-9a News F 6a-7a News	CM	6a-7a (6:00 AM-7:00 AM)	----1--	:30	1	\$70.00	02	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/12	07/15/12	----1--		1				\$70.00		0.00			
2	17	07/13/12	07/13/12	M-F 5a-9a News F 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	----1--	:30	1	\$70.00	02	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/12	07/15/12	----1--		1				\$70.00		0.00			
3	17	07/13/12	07/13/12	M-F 5a-9a News F 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	----1--	:30	1	\$70.00	02	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/12	07/15/12	----1--		1				\$70.00		0.00			
4	17	07/16/12	07/16/12	M-F 5a-9a News M 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	1-----	:30	1	\$70.00	02	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/12	07/15/12	----1--		1				\$70.00		0.00			

FOX 17

Hiatus Dates

Order Sep 00:15:00

Advertiser **Pestka/Dem/Congress/MI** Product **PESTKA FOR CONGRESS** Estimate # **2084**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
4	17	07/16/12	07/16/12	M-F 5a-9a News M 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	1-----	:30	1	\$70.00	02	0.00 NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/16/12	07/22/12	1-----		1				\$70.00		0.00		
5	17	07/16/12	07/16/12	M-F 5a-9a News M 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	1-----	:30	1	\$70.00	02	0.00 NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/16/12	07/22/12	1-----		1				\$70.00		0.00		
6	17	07/15/12	07/15/12	Fox News Sunday Fox News Sunday	CM	9a-10a	-----1	:30	1	\$50.00	02	0.00 NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/09/12	07/15/12	-----1		1				\$50.00		0.00		
7	17	07/12/12	07/12/12	M-F 5a-9a News Th 6a-7a News	CM	6a-7a (6:00 AM-7:00 AM)	---1---	:30	1	\$70.00	02	0.00 NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/09/12	07/15/12	---1---		1				\$70.00		0.00		
8	17	07/12/12	07/12/12	M-F 5a-9a News Th 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	---1---	:30	1	\$70.00	02	0.00 NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/09/12	07/15/12	---1---		1				\$70.00		0.00		
9	17	07/13/12	07/13/12	Fri Prime B Fri Prime 9p-10p	CM	9p-10p	----1--	:30	1	\$500.00	02	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/09/12	07/15/12	----1--		1				\$500.00		0.00		
10	17	07/16/12	07/16/12	M-F Fox 17 News at 6p M Fox 17 News at 6p	CM	6p-7p	1-----	:30	1	\$125.00	02	0.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/16/12	07/22/12	1-----		1				\$125.00		0.00		
11	17	07/14/12	07/14/12	Fox 17 News (Sa) Sa Fox 17 News at 10p	CM	10p-11p	-----1-	:30	1	\$450.00	02	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/09/12	07/15/12	-----1-		1				\$450.00		0.00		
12	17	07/15/12	07/15/12	Fox 17 News (Su) Su Fox 17 News at 10p	CM	10p-11p	-----1	:30	1	\$450.00	02	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/09/12	07/15/12	-----1		1				\$450.00		0.00		
13	17	07/12/12	07/12/12	M-F Fox 17 News at 10p Th Fox 17 News at 10p	CM	10p-11p	---1---	:30	1	\$650.00	02	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/09/12	07/15/12	---1---		1				\$650.00		0.00		
14	17	07/12/12	07/12/12	M-F Fox 17 News at 6p Th Fox 17 News at 6p	CM	6p-7p	---1---	:30	1	\$125.00	02	0.00 NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/09/12	07/15/12	---1---		1				\$125.00		0.00		
15	17	07/12/12	07/12/12	M-F 5a-9a News Th 8a-9a News	CM	8a-9a (8:00 AM-9:00 AM)	---1---	:30	1	\$70.00	02	0.00 NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 07/09/12	07/15/12	---1---		1				\$70.00		0.00		
Totals													15	\$2,910.00

Totals	15	\$2,910.00
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REP HEADLINE# 6229251
 *** UNAPPROVED REV #1 ***
 REP: TEL# 610-225-4100 FAX# 610-225-1191
 ORDER WORKSHEET
 HARRIS REPORT FROM REP JUL11/12 14.2
 CHANGES *** WXII-TV ***

ADV # _____ ADV. NAME POLI/S PESTKA/D/CON/MI REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME NATHANIEL KRONISCH

650 MASSACHUSETTS AVE. N.W. #210
 WASHINGTON, DC 20001
 SALES PRSN PH- NICK WEITTE

ORDER # 371474 CONTRACT # 6229251 CLASS: NATL. LOCAL REGIONAL

PRDCT PESTKA FOR CONGRESS EST#2084 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL12/12 JUL16/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL11/12 14.26

REP: **REVISION
 TO SHAWN
 FR JARED
 SPOTS CXL LINES 1,3,6-8,10,12,163,15,17
 ADD TO SCHEDULE LINES 19-25
 TOTAL SAME \$2910
 PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 STEVE PESTKA FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			SZ 500P-600P	30		\$60.00	7/13	7/13	0		FRI	0

AGENCY ADVERTISER CODE = 363
 AGENCY PRODUCT CODE = 365
 AGENCY EST# = 2084

PROGRAM : FOX 17 NEWS AT 5:00
 ORD COM1: SPOT CXL
 CON COM1: FOX 17 NEWS AT 5:00

FAX# 610-225-1191 JUL11/12 14.2
HARRIS REPORT FROM REP ***
CHANGES ** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3		SZ	600P-700P	30		\$70.00	7/13	7/13	0		FRI	0
PROGRAM : FOX 17 NEWS AT 6:00												
ORD COM1: SPOT CXL												
CON COM1: FOX 17 NEWS AT 6:00												
6		SZ	900P-1000P	30		\$350.00	7/13	7/13	0		FRI	0
PROGRAM : BONES												
ORD COM1: SPOT CXL												
CON COM1: BONES												
7		SZ	1000P-1100P	30		\$450.00	7/16	7/16	0		MON	0
PROGRAM : FOX 17 NEWS AT 10:00												
ORD COM1: SPOT CXL												
CON COM1: FOX 17 NEWS AT 10:00												
8		SZ	600P-700P	30		\$70.00	7/16	7/16	0		MON	0
PROGRAM : FOX 17 NEWS AT 6:00												
ORD COM1: SPOT CXL												
CON COM1: FOX 17 NEWS AT 6:00												
10		SZ	730P-800P	30		\$250.00	7/16	7/16	0		MON	0
PROGRAM : 2 & 1/2 MEN												
ORD COM1: SPOT CXL												
CON COM1: 2 & 1/2 MEN												
12		SZ	1000P-1100P	30		\$300.00	7/14	7/14	0		SAT	0
PROGRAM : FOX 17 NEWS AT 10:00												
ORD COM1: SPOT CXL												
CON COM1: FOX 17 NEWS AT 10:00												
13		SZ	1000P-1100P	30		\$300.00	7/15	7/15	0		SUN	0
PROGRAM : FOX 17 NEWS AT 10:00												
ORD COM1: SPOT CXL												
CON COM1: FOX 17 NEWS AT 10:00												
15		SZ	1000P-1100P	30		\$450.00	7/12	7/12	0		THU	0
PROGRAM : FOX 17 NEWS AT 10:00												
ORD COM1: SPOT CXL												
CON COM1: FOX 17 NEWS AT 10:00												

FAX# 610-225-1191
HARRIS REPORT FROM REP JUL11/12 14.2
CHANGES *** WXTI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17		SZ	600P-700P	30		\$70.00	7/12	7/12	0		THU	0
PROGRAM : FOX 17 NEWS AT 6:00 ORD COM1 : SPOT CXL CON COM1 : FOX 17 NEWS AT 6:00												
19		A	900P-1000P	30		\$500.00	7/13	7/13	1		FRI	1
PROGRAM : BONES ORD COM1 : ADD TO SCHEDULE CON COM1 : BONES												
20		A	600P-700P	30		\$125.00	7/16	7/16	1		MON	1
PROGRAM : FOX 17 NEWS AT 6:00 ORD COM1 : ADD TO SCHEDULE CON COM1 : FOX 17 NEWS AT 6:00												
21		A	1000P-1100P	30		\$450.00	7/14	7/14	1		SAT	1
PROGRAM : FOX 17 NEWS AT 10:00 ORD COM1 : ADD TO SCHEDULE CON COM1 : FOX 17 NEWS AT 10:00												
22		A	1000P-1100P	30		\$450.00	7/15	7/15	1		SUN	1
PROGRAM : FOX 17 NEWS AT 10:00 ORD COM1 : ADD TO SCHEDULE CON COM1 : FOX 17 NEWS AT 10:00												
23		A	1000P-1100P	30		\$650.00	7/12	7/12	1		THU	1
PROGRAM : FOX 17 NEWS AT 10:00 ORD COM1 : ADD TO SCHEDULE CON COM1 : FOX 17 NEWS AT 10:00												
24		A	600P-700P	30		\$125.00	7/12	7/12	1		THU	1
PROGRAM : FOX 17 NEWS AT 6:00 ORD COM1 : ADD TO SCHEDULE CON COM1 : FOX 17 NEWS AT 6:00												
25		A	800A-900A	30		\$70.00	7/12	7/12	1		THU	1
PROGRAM : FOX 17 MORNING NEWS ORD COM1 : ADD TO SCHEDULE CON COM1 : FOX 17 MORNING NEWS												

REP HEADLINE# 6229251
*** UNAPPROVED REV #1 ***

REP: TEL# 610-225-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
JUL11/12 14.2
*** WXXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

CONTRACT TOTAL \$2,910.00
TOTAL SPOTS 15

MARKET TOTALS \$29,100 WXXI 10% WOTV 1% WZZM 15% WMMT 40% WOOD 34% WXSP 0% CABL 0%
EWMT 0% WZPX 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

7/10/12

I, Buying Time LLC

being/on behalf of: Steve Pestka for Congress, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Representative (MI-3rd)

in the Primary

election to be held on: 8/7/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges: \$

NET

Danielle Jalacki-Treasurer

Phone: (616) 425-9491

Steve Pestka for Congress

The name of the treasurer of the candidate's authorized committee is:

Danielle Jalacki-Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

7/10/12

Date _____

Signature

 Accepted

☐ Accepted in Part

☐ **Rejected**

Signature _____

Printed Name

Title

NAB Form PB-17 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, STEVE PESTKA

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:



does



does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

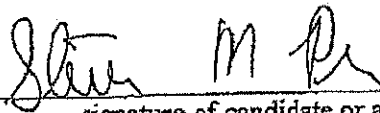
(check applicable box)



the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.



the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

STEVE PESTKA

printed name

7/10/2012
date